# Best. Video Internship. Ever.

# Seeking Amateur Videographers for the Chance to Travel the World and Produce Great Videos in 2018!

Apply today for an immersive and all-expenses-paid internship 4 month assignment starts September in Barcelona Film our cycling adventures: Trans-Europa and West Africa en Vélo An unprecedented chance to hone your video skills and expand your understanding of the world



We want you to produce a series of videos highlighting the places we cycle, the people we meet, and the intrepid cyclists who undertake these daunting adventures. They are rewarded with tired legs and a deep sense of accomplishment.

You will choose each day how best to capture your shots, and to experience the environments alongside the cyclists. Choose to ride your bike one day, stopping along the way to capture candid interactions of the cyclists with local people, experiencing local culture and scenery. Choose on another day to travel ahead in our support vehicles to scout out the best vantage point to capture the cyclists riding thru a beautifully framed shot.

### Who We Are

<u>TDA Global Cycling</u> operates ambitious cycling tours in over 80 countries, including the iconic Tour d'Afrique from Cairo to Cape Town. We take amateur cyclists on unique, memorable, and often transformative bicycle adventures.

Watching layers of history reveal themselves in Europe, or pedalling past ancient baobab trees and plunging waterfalls in West Africa – the potential for rich experiences (and great video content) is everywhere.

# Key Dates

June 1	Applications close
July 1	Intern selected
September 1	Assignment starts in Barcelona on the Trans-Europa
December 31	Internship ends

### Details

#### QUALIFICATIONS

- Video production / content creation experience, including strong video editing skills (with examples)
- Can commit to 4 months of work starting in September 2018
- Active on social media and can demonstrate expertise in cultivating an online audience
- Good on-camera personality, and good interviewing skills
- Must be fluent in English, and French is an asset
- Must be at least 18 years old
- Experience traveling abroad
- Has a valid passport with LOTS of blank pages to be filled with stamps
- Must supply your own tent and camping gear, video / DSLR camera, and laptop

#### WHAT YOU GET

- Opportunity of a lifetime for video making and adventure abroad
- Travel (and cycle when you can) in Europe and Africa alongside the participants of the <u>Trans-Europa</u> and <u>West Africa en Vélo</u> cycle tours
- All flights, visas, travel insurance, vaccinations
- All food and accommodations
- Use of additional equipment such as drone, GoPro, and smartphone
- \$1,000 gear allowance
- Advice, guidance and support from TDA's founder and former filmmaker Henry Gold producer of a trio of award winning documentaries in the 8os including <u>Burden on the Land</u>.
- Future opportunities for paid video work with us

#### TYPES OF CONTENT TO BE PRODUCED

We are not looking to create travel commercials. We are looking for someone highly creative and resourceful. We want to encourage exploration of new techniques, and approaches. Different and unusual but professional video content. This list contains some links to our past videos, but we expect your content to be even better.

- 1. 1-2 minute shorts summarizing a tour, or tour section (like this)
- 2. Sit down interviews with cycling participants (like this and this)
- 3. Clips of cyclists, local culture, scenery, and more to be catalogued for use in future projects (like this)
- 4. Educational / instructional videos filmed on tour (like this)
- 5. Short reports / stories with a story arc (like this or this)

#### TRAVEL SCHEDULE (TENTATIVE)

You will be flown to Barcelona, Spain in early September for orientation, and to start filming. September will be spent travelling alongside the cyclists of the <u>Trans-Europa</u>, filming as they pedal across Spain and Portugal to Lisbon. After some time editing in Lisbon, and getting travel visas, you'll fly to Casablanca and prepare for the start of the inaugural <u>West Africa en Vélo</u> – TDA Global Cycling's latest project.

Over the next 2 months, you will travel with the cyclists and support team from Casablanca, Morocco to Cape Coast, Ghana. Henry Gold, founder of TDA Global Cycling and a former filmmaker, will be cycling this route and will be providing you with support and feedback throughout.

Along the route you will occasionally take time in the national capitals to catalogue your footage, and do some editing, using local busses and regional flights to catch up to the cyclists. The filming and the bike tour wrap up in December, and then you'll have a few weeks in the editing studio before the end of the internship.

## **Application Process**

#### STEP 1: WHY YOU?

Grab your phone, press record and tell us to the camera why you deserve this internship more than all the other applicants. What makes your story unique?

The recording should be no more than 2 minutes long and start with you telling us your name and where you are from. Give us a taste of who you are. Show your personality and creativity, so it's not just what you say, but where you are and how you present yourself (you will be prompted in the application form to upload your video).

#### STEP 2: BONUS, EDIT THIS

Let your editing skills shine. Use the videos in <u>this link</u> and edit together a clip of up to 30 seconds that you think sums up what TDA Global Cycling does. Imagine this is an ad at the beginning of a YouTube video that you don't want people to skip past. Feel free to add in your own footage as well and to overlay graphics, text or animations (you will be prompted in the application form to upload your video).

#### STEP 3: SUBMIT YOUR APPLICATION

<u>Click here</u> to upload your videos and complete the application form now.

# APPLY NOW!