TDA's T-shirt Design Contest Rules

last updated May 25, 2021

Entries

All entries may be published by TDA Global Cycling during the contest. The winning entry becomes the property of TDA Global Cycling ("TDA") and may be used for any purpose. It may be sold as a t-shirt in our store (<u>https://shop.tdaglobalcycling.com/</u>) and the design may be used for other promotional purposes, including, but not limited to, the TDA website, social media and in TDA marketing materials. TDA reserves the right to make adjustments to the winning designs.

Designs must be wholly original. By submitting a design, you are guaranteeing that you hold original rights to everything in it, that it may be printed on t-shirts, and that it does not contain any copyright material. All entrants to the contest must be aged 18 or over, (or who, if under 18, has obtained the express approval of a parent/guardian) and who has agreed to these rules before participating in the contest.

Submissions will not be accepted once the deadline lapses. The prize must be collected by the winner and is nontransferable. The winner will be contacted by email and must answer correctly a mathematical skill-testing question without the benefit of any calculating devices in order for the prize to be awarded. If no response is received after three business days, a new winner will be selected and the previous winner will forfeit all rights to the prize. The contest is void where prohibited or restricted by law.

Use of TDA's trademarks (logos) are for the purposes of this contest only and may not be used in connection with any other product or service.

The Prize

The winner will have their signature or details printed on the t-shirt as the designer and receive their choice of one of these two options: 1. CAD\$500 gift certificate to your local bike shop OR 2. CAD\$2000 credit to use on any tour with no expiry. None of the prizes have any cash value. TDA is not responsible for any loss whatsoever that may arise from use of the prize.

How the Prize Winner is Chosen

Entries will be judged by the senior staff of TDA. All decisions are final. The Company reserves the right to disqualify any entry that is deemed inappropriate or does not conform to stated contest rules. No prize is awarded if less than 15 total entries in the contest.

Designs must be submitted no later than 10:00am EDT, June 15, 2021 and the winner will be the design that TDA believes is the most creative expression of the contest theme: EXPLORING THE WORLD BY BIKE

TDA will collect and review designs and share many of them on TDA's social media channels. Entrants are encouraged to share our posts online with their friends and followers. We will make the final decision on the winner, but our decision will be influenced by how many likes and comments each design gets.

Winner will be announced June 29, 2021 in our monthly newsletter - TDA Community News.